



Dear Media Member:

As the start of the 2025 season at South Boston Speedway is rapidly approaching, we thank you for your past support in getting our news, photos and videos out to your readers and viewers. We want you to know we appreciate your continued support and coverage throughout our upcoming 2025 season and beyond.

We have an exciting 12-event schedule this season that includes several special events. We invite you to staff and cover any or all of our 2025 season events.

Our emphasis is to make South Boston Speedway a friendly, and safe place for media covering our events to work. Information regarding media credentials, media procedures and other media-related matters designed to assist you is listed below. As you will note, many of the items contained in the information below are safety-related items.

If you have any special needs or questions regarding media-related matters please contact Joe Chandler, Director, Public Relations at 434-572-4947 during regular business hours or send an e-mail to [joe@southbostonspeedway.com](mailto:joe@southbostonspeedway.com).

## **TWO IMPORTANT ITEMS**

### **PRE-SEASON TESTING AND MEDIA DAY – SATURDAY, MARCH 15**

We invite you to join us for our annual Pre-Season Testing and Media Day on Saturday, March 15 from 10 a.m. until 5 p.m.

A number of the drivers and race teams that will be competing here this season are expected to be here that day for testing and to prepare for the upcoming 2025 season. This is a good opportunity to come out, talk to drivers, get photos, video, and other content leading into the start of the season.

**Please send an e-mail to [joe@southbostonspeedway.com](mailto:joe@southbostonspeedway.com) and let us know if you plan to attend.**

Media members may talk to drivers at any time during the day. Please note that we are planning to build two “quiet time” periods into the day’s schedule. The first “quiet time” period will be from 11:40 a.m. until 12:00 p.m. The second “quiet time” period will be from 3 p.m. until 3:20 p.m.

We hope you can attend.

## **MEDIA CREDENTIALS FOR THE MARCH 21-22 KING OF THE MODIFIEDS EVENT**

- Media credential requests are now being accepted for the SMART Modified Tour King of the Modifieds event on Friday & Saturday, March 21-22.

- **Media credential requests for this event must be received by the speedway no later than 2 p.m. on Wednesday, March 19.** You may submit a credential request by e-mail to speedway public relations director Joe Chandler at [joe@southbostonspeedway.com](mailto:joe@southbostonspeedway.com) or by mailing a letter to the speedway.

- In requesting credentials, you must include the name or names of the person or persons staffing the event, their duty (writer, photographer, video, etc.), e-mail address, publication/media outlet name and



cell phone number. If you need a reserved press box seat, please state that in your request. First priority for press box seating will be given to those working on deadline.

- **The Bill Dyer Press Box** – Lockers have been placed in the press box for use by media personnel. Media personnel wishing to use a locker may bring their own lock to secure items. All items **MUST** be removed from the lockers following the event. All lockers are expected to be empty and clean following the event.

- All Special Event Credential and Media guidelines listed below including use of safety photo vests are active for this event.

**PLEASE NOTE** - Media members may arrive, sign in, and receive media credentials either on Friday, March 21 or on race day on Saturday, March 22 without an advance credential request. Anyone arriving without a prior credential request or anyone not on our season-long media list will be asked to provide a valid media ID to be considered for credential. Staff will ask for name, phone number and affiliation to be considered for entry. Media personnel working on deadline and those that submitted advance credential requests will have first priority for press box seating. Any remaining press box seats will be made available on a first-come, first-served basis.

### **GENERAL MEDIA INFORMATION**

- **SBS 2025 Season Credential List** - If you plan to staff/cover our events on a regular basis this season, please send an e-mail to [joe@southbostonspeedway.com](mailto:joe@southbostonspeedway.com) as soon as possible indicating that. Please include the name or names of the person or persons staffing the events, their duty (writer, photographer, video, etc.), e-mail address, publication/media outlet name and phone number, as well as any related social media channels so that we can include them on our 2025 season credential list.

- **Regular Weekly Events** – Media members may arrive, sign in and receive media credentials on race day without prior notice. An advance credential request is not required for regular NASCAR Advance Auto Parts Weekly Series events.

- Media members may sign in at either the Will Call window at the main ticket office at the front of the speedway or at the Competitor Registration building located on the backstretch side of the speedway near the track's pit entrance. If you arrive before our will call window opens please go to guest services. Please take note of specific event Will Call and Registration hours.

- Media members **MUST** show their media/press identification and/or other commonly recognized form of identification such as a driver's license when they sign in for media credentials. Media personnel are asked to display their media/press ID and **ARE REQUIRED** to display the credential/wristband issued by the speedway at all times during the event.

- Media members may park in the area in front of the speedway or in the competitor parking area located behind the competitor registration building adjacent to the infield entrance at Turn 2.

- The Bill Dyer Press Box located atop the main frontstretch grandstand is available to writers and photographers. Media personnel working on deadline are given first priority for seating. Remaining seating is available on a first-come-first-served basis.



**New This Season** – Lockers have been placed in the press box for use by media personnel. Media personnel must bring their own lock if they wish to secure an item(s) in a locker. All items are required to be removed from lockers following the event. Lockers are expected to be clean and trash-free following the event.

- All media personnel **ARE REQUIRED** to follow directives from track management, the speedway's public relations director, track NASCAR officials and track services and safety personnel. Failure to comply could result in the media credential or wristband issued to the individual for the event being revoked and the individual being ejected from the pit/infield area.

## **SPECIAL EVENT CREDENTIALS**

South Boston Speedway will host three Special Events during the 2025 season. These events are the SMART Modified Tour King of the Modifieds event featuring the stars and the 600-horsepower open-wheel modifieds of the SMART Modified Tour on Friday and Saturday March 21-22, the Thunder Road Harley-Davidson 200 on Saturday, June 28, and the CARS Tour Autos By Nelson Race Night event on Saturday, September 13.

- If you plan to staff/cover any or all of these three special events, we ask that you submit a credential request either by letter or by e-mail to speedway public relations director Joe Chandler at [joe@southbostonspeedway.com](mailto:joe@southbostonspeedway.com). **The credential request must be received by the speedway no later than 2 p.m. on Wednesday prior to each of the special events you wish to staff.**
- Reserved press box seating **MUST** be requested through an advance media credential request. **Priority will be given to media working on deadline.**
- In requesting credentials for the three special events you must include the name or names of the person or persons staffing the event, their duty (writer, photographer, video, etc.), e-mail address, publication/media outlet name and cell phone number.
- **PLEASE NOTE** - Media members may arrive, sign in, and receive media credentials for each of the three Special Events on race day without an advance credential request. Media working on deadline and those that submitted advance credential requests will have first priority when it comes to press box seating. Any remaining press box seats will be made available on a first-come, first-served basis.

## **MEDIA INFORMATION - INFIELD/PIT AREA**

- Media personnel working in the infield **MUST** have and display the proper wristband or credential issued by the speedway to be admitted into the pit/infield area and must have it properly displayed during the event.
- **PHOTO SAFETY VESTS** - Photo safety vests will be available for use during the event. They will be in a large gray plastic container located in the pit/infield area directly behind Victory Lane. All media working in the infield/pit area **ARE REQUIRED** to wear a safety vest while in the infield/pit area. Vests **MUST** be returned and placed in that container or in the container in the press box immediately after the last race of the day/night.
- Media personnel are not allowed to stand on top of or sit on the infield pit wall at any time.



- Media personnel are not allowed on the track's racing surface at any time while practice, testing, ride-alongs, or a race is being conducted. This includes during red flag periods following crashes or incidents resulting in track clean-up, removal of cars from the track, and while track drying is in progress.
- Media personnel are not allowed on pit road while a race is underway or during caution periods.
- South Boston Speedway's track photographer(s) and photographers associated with NASCAR and specific racing series (example – NASCAR, SMART Modified Tour, CARS Tour, etc.) will have priority in occupying the front positions post-race in Victory Lane, during pre-race ceremonies, and other places where presentations may be made.
- South Boston Speedway's track photographer(s) and photographers associated with specific racing series (example – NASCAR, SMART Modified Tour, CARS TOUR) are the only media members allowed to shoot photos or video outside of the track next to the safety fencing atop the outside retaining wall.
- Photographers and videographers may access the roof of the suite building located in Turn 1 and the landing located immediately beside the media production room on the 3<sup>rd</sup> level of the main building on the frontstretch side of the speedway.

### IN CLOSING

If you have questions regarding any of the above information or any other media-related matters, please e-mail me at [joe@southbostonspeedway.com](mailto:joe@southbostonspeedway.com) or call me at 1-434-572-4947 during the speedway's regular business hours.

Warmest Regards,

**Joe Chandler**  
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